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The Jordan C. Hubbard Foundation

The mission of the Jordan C. Hubbard Foundation is to promote ataxia awareness, fund research for Spinocerebellar Ataxia and help offset the cost of durable medical equipment for children with movement disorders.

December 2004



Bringing in 2005

It's hard to believe that 2004 has come to an end. The Jordan C. Hubbard Foundation is entering its third year and we continue to be blessed through the assistance of our supporters. On behalf of the Officers and Board Members of the Jordan C. Hubbard Foundation we wish you a very happy and prosperous 2005.

What a Year!

In the March 2004 edition we outlined our strategic direction for the year. Following is an update on those four goals:

Goal #1 – Raise \$10,000 during the 2004 Jordan C. Hubbard Fund Drive

Result – I am proud to say we met and exceeded this goal! As of December 29, we have raised **\$11,326.69**. What is truly significant about this achievement is that the majority of our contributions were less than \$100. Thanks for your support in any amount that you provided. With your assistance we are making a difference in the lives of others.



Goal #2 – Increase attendance at the Jordan C. Hubbard Memorial Fun Walk to a minimum of 500 registered attendees.

Result – Our final count of registered attendees was 280. This was a nominal increase (5%) over 2003 but success was realized in the number of community partners that supported the event and the number of activities for the kids. We can reach our goal by doing a better job of "getting the word out" within the local community.

Goal #3 – Secure a minimum of 150 paid attendees at the Jordan C. Hubbard Charity Gala

Result – We had 71 paid supporters. While more work has to be done to grow the attendance, success was realized in our new location, the variety of silent auction items and our donation to Texas Scottish Rite Hospital for Children. With great excitement we fulfilled an important milestone donating \$5,000. Your support is making a difference in the lives of children with movement disorders. We look forward to providing more details in 2005 on how your money has helped.

Goal #4 – Support and/or create two to three actions that raise Spinocerebellar Ataxia awareness on behalf of the foundation.

Result – Our biggest success has been in the roll out of the **Ambassador Plan**. Introduced at the charity gala, this plan offers a straightforward way for each supporter to help grow the foundation and increase awareness. By simply sharing with your family and friends your reason for supporting the foundation, you can make a difference. Based on current commitments, we anticipate a **35%** increase in our member-supported organization. For more information on how you can become an **Ambassador** please contact us at 214-544-0466 or 4Jordan@4Jordan.org. Plans have begun on two additional awareness-building activities that will be finalized in 2005. Stay tuned.



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The Numbers

Beginning this year, and each year hereafter, we will publish a financial snapshot for the Jordan C. Hubbard Foundation. These unaudited results are published with special thanks to Dennis L. Essary MBA, CPA, CVA.

Please Help

**As a non-profit,
501(c)(3)
organization we
need your
financial support.
Checks and credit
cards are
accepted. Checks
can be made out
to the Jordan C.
Hubbard
Foundation and
mailed to P.O. Box
2482, McKinney,
TX 75070. Credit
card donations
can be made via
www.4Jordan.org**

JORDAN C. HUBBARD FOUNDATION, INC.
STATEMENT OF REVENUES AND EXPENDITURES
for the Year Ended December 29, 2004

Revenues		
Donations Received		\$ 11,326.69
Gala Tickets		3,293.55
Polo Shirts		560.00
Total Revenues		\$ 15,180.24
Expenditures		
Fund Raising		
Fun Walk Related Costs		1,009.64
Gala Related Costs		
Gala		539.03
Hotel		2,713.67
Total Gala Related Costs		3,252.70
Marketing Costs		
Merchandise Shirts		631.10
Newsletter Related		780.14
Total Marketing Costs		1,411.24
Total Fund Raising Expenditures		5,673.58
Donations to Foundation Charities		
Texas Scottish Rite Hospital for Children		5,000.00
Administrative		
Bank Charges		5.50
Credit Card Fees		128.81
Post Office Box		38.00
Office Supplies		181.83
Total Administrative Expenditures		354.14
Total Expenditures		11,027.72
Net Excess Revenues Over Expenditures		\$ 4,152.52